

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 26.270446 Longitude: -81.799528

Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,144	77,349	268,917
	Population Est 25Q1	20,160	77,695	269,211
	Population Est 24Q4	19,933	77,365	268,576
	Population Est 24Q3	20,104	77,376	267,820
	Population Est 24Q2	20,121	77,385	267,684
	Population Est 24Q1	20,172	77,530	267,040
	Population Est 23Q4	20,090	77,353	266,726
	Population Est 23Q3	20,228	77,745	267,065
	Population Est 23Q2	20,331	77,736	266,654
	Population Fcst	19,087	75,456	270,166
	2010 Census Population	20,632	71,830	223,378
	2000 Census Population	21,050	62,331	173,841
	1990 Census Population	14,498	34,664	101,440
	Current Year Daytime Population	33,047	124,332	343,318
	Average Seasonal Population	24,799	71,957	201,080
	Historical Annual Growth, 1990 – 2000	3.80%	6.04%	5.53%
	Historical Annual Growth, 2000 – 2010	-0.20%	1.43%	2.54%
	Estimated Annual Growth, 2010 – CY	-0.16%	0.51%	1.29%
	Projected Annual Growth, CY to Y5	-1.07%	-0.49%	0.09%
	Group Qtrs Est	397	1,200	3,307
Transient Est Average Last 4 Qtrs	2,649	14,068	31,473	
Households	Current Year Estimated Households	10,016	37,614	123,396
	Households Est 25Q1	10,022	37,780	123,596
	Households Est 24Q4	9,906	37,605	123,289
	Households Est 24Q3	9,995	37,615	122,895
	Households Est 24Q2	9,999	37,613	122,808
	Households Est 24Q1	10,029	37,657	122,469
	Households Est 23Q4	9,986	37,561	122,312
	Households Est 23Q3	10,050	37,758	122,506
	Households Est 23Q2	10,101	37,765	122,334
	Households Fcst	9,492	36,587	123,696
	2010 Census Households	10,118	35,253	102,288
	2000 Census Households	9,665	28,795	77,699
	1990 Census Households	6,258	15,098	44,146
	Historical Annual Growth, 1990 – 2000	4.44%	6.67%	5.82%
	Historical Annual Growth, 2000 – 2010	0.46%	2.04%	2.79%
	Estimated Annual Growth, 2010 – CY	-0.07%	0.45%	1.30%
	Projected Annual Growth, CY to Y5	-1.07%	-0.55%	0.05%
Population per Household	1.97	2.02	2.15	

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Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.9%	5.4%	4.6%
	HH Income \$250,000 to \$499,999	5.8%	6.5%	5.5%
	HH Income \$200,000 to \$249,999	13.6%	15.2%	12.8%
	HH Income \$175,000 to \$199,999	4.5%	5.3%	5.7%
	HH Income \$150,000 to \$174,999	6.9%	6.4%	6.6%
	HH Income \$100,000 to 149,999	16.7%	16.1%	18.4%
	HH Income \$75,000 to 99,999	10.7%	11.1%	11.3%
	HH Income \$50,000 to 74,999	16.8%	13.9%	13.5%
	HH Income \$35,000 to 49,999	6.0%	6.4%	7.8%
	HH Income \$25,000 to 34,999	5.9%	4.3%	4.7%
	HH Income \$15,000 to 24,999	4.5%	4.3%	4.3%
	HH Income \$0 to 14,999	3.7%	5.0%	4.9%
	Average Household Income	\$191,105	\$199,535	\$172,899
	Median Household Income	\$106,355	\$113,882	\$108,388
	Per Capita Income	\$96,405	\$98,041	\$79,988
	Average Disposable Income	\$111,076	\$116,041	\$110,221
	Median Disposable Income	\$93,188	\$98,793	\$94,877
	Discretionary HH Income Over \$150,000	22.5%	23.7%	20.0%
	Discretionary HH Income \$125,000 to \$149,999	7.2%	8.6%	7.9%
	Discretionary HH Income \$100,000 to \$124,999	8.8%	8.6%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	11.9%	13.2%
	Discretionary HH Income \$50,000 to \$74,999	16.1%	16.0%	16.0%
	Discretionary HH Income \$25,000 to \$49,999	19.4%	16.6%	18.2%
	Discretionary HH Income Under \$25,000	13.7%	14.6%	15.2%
	Average Discretionary HH Income	\$89,373	\$91,685	\$86,669
	Median Discretionary HH Income	\$75,863	\$80,014	\$76,194
	Householder White – Count	8,268	31,718	97,529
	Median HH Income	\$113,432	\$121,702	\$116,704
	Average HH Income	\$116,712	\$120,749	\$117,409
	Householder Black or African-American – Count	101	381	2,020
	Median HH Income	\$110,891	\$95,615	\$90,466
	Average HH Income	\$108,333	\$97,624	\$98,533
	Householder Hispanic – Count	1,059	3,541	16,767
	Median HH Income	\$80,289	\$77,795	\$74,624
	Average HH Income	\$95,592	\$94,699	\$90,355
Householder Asian or Pacific Islander – Count	107	496	1,558	
Median HH Income	\$132,232	\$140,929	\$159,207	
Average HH Income	\$124,559	\$128,056	\$131,536	
Householder Other or Pacific Islander – Count	481	1,479	5,522	
Median HH Income	\$75,510	\$79,326	\$86,306	
Average HH Income	\$86,582	\$92,745	\$97,575	

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Granada Shoppes Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	9,351	35,827	127,281
	Female Population	10,794	41,522	141,637
Total Population by Age	Count of Pop 0 to 4 years	586	2,223	8,943
	Count of Pop 0 to 7 years	714	2,936	12,233
	Count of Pop 5 - 13	854	3,970	16,532
	Count of Pop 14 - 18	472	2,307	9,059
	Count of Pop 19 - 22	527	2,373	9,475
	Count of Pop 22 - 25	421	1,747	7,146
	Count of Pop 25 - 29	588	2,341	10,008
	Count of Pop 30 - 34	725	2,466	10,040
	Count of Pop 35 - 39	768	2,719	10,896
	Count of Pop 40 - 44	766	3,004	11,531
	Count of Pop 45 - 59	2,754	10,694	39,156
	Count of Pop 60 - 74	5,760	20,429	66,928
	Count of Pop 75 - 84	4,199	15,961	50,883
	Count of Pop 85+	1,725	7,116	18,320
	% of Pop 0 to 4 years	2.9%	2.9%	3.3%
	% of Pop 0 to 7 years	3.5%	3.8%	4.5%
	% of Pop 5 - 13	4.2%	5.1%	6.1%
	% of Pop 14 - 18	2.3%	3.0%	3.4%
	% of Pop 19 - 22	2.6%	3.1%	3.5%
	% of Pop 22 - 25	2.1%	2.3%	2.7%
	% of Pop 25 - 29	2.9%	3.0%	3.7%
	% of Pop 30 - 34	3.6%	3.2%	3.7%
	% of Pop 35 - 39	3.8%	3.5%	4.1%
	% of Pop 40 - 44	3.8%	3.9%	4.3%
	% of Pop 45 - 59	13.7%	13.8%	14.6%
	% of Pop 60 - 74	28.6%	26.4%	24.9%
	% of Pop 75 - 84	20.8%	20.6%	18.9%
	% of Pop 85+	8.6%	9.2%	6.8%
Median Age	65.0	64.2	60.4	
Average Age	57.7	56.8	53.8	
Male Population by Age	% of Pop 0 to 4 years	3.2%	3.2%	3.6%
	% of Pop 5 - 13	4.7%	5.8%	6.7%
	% of Pop 14 - 18	2.5%	3.2%	3.6%
	% of Pop 19 - 22	2.9%	3.3%	3.8%
	% of Pop 22 - 25	2.4%	2.6%	2.9%
	% of Pop 25 - 29	3.2%	3.4%	4.1%
	% of Pop 30 - 34	4.0%	3.4%	4.0%
	% of Pop 35 - 39	4.2%	3.8%	4.3%
	% of Pop 40 - 44	4.2%	4.1%	4.5%
	% of Pop 45 - 59	13.8%	13.9%	14.6%
	% of Pop 75 - 84	20.1%	20.1%	18.4%
	% of Pop 60 - 74	27.0%	24.7%	23.1%
	% of Pop 85+	7.9%	8.4%	6.4%
	Median Age	63.3	62.3	58.1
Average Age	56.2	55.3	52.4	

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	% of Pop 0 to 4 years	2.6%	2.6%	3.1%
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	% of Pop 22 - 25	1.9%	2.0%	2.4%
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	% of Pop 30 - 34	3.2%	3.0%	3.5%
	% of Pop 35 - 39	3.5%	3.3%	3.9%
	% of Pop 40 - 44	3.5%	3.7%	4.1%
	% of Pop 45 - 59	13.6%	13.7%	14.5%
	% of Pop 60 - 74	30.0%	27.9%	26.5%
	% of Pop 75 - 84	21.5%	21.1%	19.4%
	% of Pop 85+	9.2%	9.9%	7.2%
	Median Age	66.1	65.6	62.1
Average Age	59.0	58.2	55.1	
Race	Count of White	17,302	66,110	210,336
	Count of Black or African-American	293	1,289	8,281
	Count of Asian or Pacific Islander	316	1,512	4,894
	Count of Other races	2,234	8,438	45,405
	White	85.9%	85.5%	78.2%
	Black or African American	1.5%	1.7%	3.1%
	Asian	1.6%	2.0%	1.8%
	Other Races	11.1%	10.9%	16.9%
Language Spoken	Speak English at Home	84.6%	83.5%	77.1%
	Speak Spanish at Home	8.3%	8.7%	15.4%
	Speak French or French Creole at Home	1.0%	1.1%	1.9%
	Speak German at Home	0.5%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	2.8%	3.3%	2.4%
	Speak Russian and Other Slavic Languages at Home	1.9%	1.5%	1.1%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.2%	0.3%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.2%	0.3%
Hispanic	Hispanic Population	2,207	9,025	50,619
	Hispanic Population Percent	11.0%	11.7%	18.8%
	Mexican	26.0%	21.6%	28.8%
	Puerto Rican	7.5%	13.5%	9.2%
	Cuban	35.0%	24.5%	22.1%
	Dominican	0.0%	3.1%	3.0%
	Central American	6.7%	14.4%	16.0%
	South American	18.2%	18.6%	17.1%
	Other Hispanic	6.7%	4.4%	3.8%
	2000 Hispanic Population Percent	9%	7%	12%
	1990 Hispanic Population Percent	5%	5%	6%

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Ancestry	American (percent of total population)	5.8%	6.5%	5.8%
	American	5.8%	6.4%	5.7%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.3%	1.4%	1.3%
	Chinese	0.4%	0.4%	0.4%
	Japanese	0.1%	0.0%	0.1%
	Korean	0.3%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.6%	0.5%
	South East Asian (ie. Vietnamese)	0.0%	0.0%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	51.5%	51.4%	44.3%
	British	9.8%	9.7%	8.0%
	Dutch	0.6%	0.7%	0.7%
	French	1.8%	1.5%	1.5%
	German	9.4%	10.1%	9.0%
	Italian	7.7%	7.4%	6.6%
	Polish	2.3%	2.4%	2.3%
	Scandinavian	2.8%	2.8%	2.3%
	Scotch/Irish	11.1%	10.7%	9.0%
Other European (ie. Greek/Russian)	6.0%	6.1%	5.0%	
Middle Eastern	0.4%	0.6%	0.5%	
Other Ancestry	10.4%	11.4%	13.0%	
Unclassified Ancestry	15.9%	13.3%	11.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,284	64,730	217,763
	Elementary (0 to 8)	2.9%	2.2%	3.9%
	Some High School (9 to 11)	1.8%	2.1%	3.2%
	High School Graduate (12)	17.9%	18.3%	21.0%
	Some College (13 to 16)	14.8%	16.0%	16.7%
	Associates Degree Only	9.9%	9.1%	8.8%
	Bachelors Degree Only	30.5%	30.3%	26.8%
	Graduate Degree	22.3%	22.0%	19.6%
	% College (4+)	52.8%	52.2%	46.4%
Household Type	Total Households – count	10,016	37,614	123,396
	One Person HHs – count	3,305	12,088	35,975
	Family HHs – count	6,219	23,689	80,530
	Married Couple – count	5,107	20,373	68,754
	w/own children – count	791	3,362	13,003
	w/out own children – count	4,316	17,011	55,751
	Male Householder – count	344	982	3,559
	Female Householder – count	769	2,334	8,218
	Non-Family Households – count	492	1,838	6,891
	1 Person Household	33.0%	32.1%	29.2%
	2 Person Household	48.9%	48.6%	47.8%
	3 Person Household	9.1%	8.7%	9.9%
	4 Person Household	5.7%	6.5%	7.5%
	5 Person Household	1.9%	2.5%	3.4%
6 Person Household	0.9%	1.0%	1.4%	
7+ Person Household	0.4%	0.6%	0.8%	
% Households With Children	10.8%	12.5%	14.9%	

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Housing	Total Housing Units	15,663	55,562	174,738
	Owner Occupied Percent	47.7%	51.3%	53.0%
	Renter Occupied Percent	16.3%	16.4%	17.6%
	Vacant Housing Percent	36.1%	32.3%	29.4%
	Total Housing Units (Census 2000)	14,535	41,927	110,634
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	26.2%	23.6%	22.1%
	Property Value \$750,000 to \$999,999	13.7%	14.8%	13.9%
	Property Value \$500,000 to \$749,999	21.1%	19.1%	21.9%
	Property Value \$400,000 to \$499,999	5.5%	6.4%	8.6%
	Property Value \$300,000, to \$399,999	4.2%	4.5%	6.7%
	Property Value \$200,000 to \$299,999	1.8%	2.5%	3.7%
	Property Value \$150,000 to \$199,999	1.6%	1.0%	1.4%
	Property Value \$100,000 to \$149,999	0.6%	0.5%	1.3%
	Property Value \$60,000 to \$99,999	1.2%	0.6%	0.8%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.3%
	Property Value \$0 to \$39,999	1.4%	0.9%	1.2%
	Median Home Value	\$977,254	\$990,812	\$824,896
Wealth per Household	\$0 and under - percent	14.7%	14.7%	15.1%
	\$1 to \$4999 - percent	6.8%	6.7%	7.0%
	\$5k to \$9999 - percent	3.8%	3.7%	3.9%
	\$10k to \$24999 - percent	5.7%	5.7%	5.8%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	10.3%	10.2%	10.3%
	\$100k to \$249999 - percent	19.4%	19.4%	19.2%
	\$250k to \$499999 - percent	15.0%	15.0%	14.7%
	\$500k+ - percent	17.8%	17.9%	17.4%
	Median HH Wealth	\$116,676	\$118,379	\$110,572
	Avg HH Wealth	\$279,573	\$281,308	\$274,286
Economic Viability	Economic Viability Local	299	304	303
	Economic Viability Indexed	108	110	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,880	29,793	109,027
	Managerial/Executive	23.2%	26.8%	22.2%
	Professional Specialty	24.1%	23.3%	20.5%
	Healthcare Support	2.4%	2.1%	2.1%
	Sales	15.2%	13.4%	13.9%
	Office & Administrative Support	9.8%	9.7%	9.6%
	Protective Service	0.8%	0.8%	1.5%
	Food Preparation	7.5%	7.3%	7.8%
	Building Maintenance & Cleaning	1.4%	2.9%	4.8%
	Personal Care	3.5%	3.1%	2.8%
	Farming, Fishing, & Forestry	0.3%	0.4%	0.4%
	Construction	7.2%	6.3%	8.3%
	Production & Transportation	4.6%	3.9%	6.1%
	Percent White Collar Workers	74.7%	75.2%	68.2%
	Percent Blue Collar Workers	25.3%	24.8%	31.8%

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	Agriculture/Mining/Construction	9.6%	10.2%	11.0%
	Manufacturing	3.5%	4.0%	4.5%
	Transportation	1.6%	1.8%	2.8%
	Information	0.4%	1.6%	1.4%
	Wholesale/Retail	16.1%	13.0%	14.4%
	Finance, Insurance, Real Estate	14.7%	13.2%	10.9%
	Professional Services	10.9%	11.8%	9.5%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	3.4%	5.0%	5.8%
	Educational Services	18.7%	18.7%	18.5%
	Entertainment Services	14.4%	13.5%	13.4%
	Other Professional Services	5.4%	5.2%	5.3%
	Public Administration	1.2%	1.8%	2.4%
Vehicles per HH	No Vehicles	4.1%	5.5%	4.3%
	1 Vehicle	44.7%	44.0%	43.7%
	2 Vehicles	40.4%	40.6%	40.6%
	3 or more vehicles	10.9%	9.8%	11.4%
	Average Number of Vehicles	1.59	1.57	1.63
Change	Births (last 12 months)	107	429	1,701
	Deaths (last 12 months)	404	1,584	4,722
	Migration (last 12 months)	325	1,135	4,297
Work place	Workplace Establishments	1,694	6,873	16,122
	Workplace Employees (FTE)	17,763	58,048	131,896